



**FYLS INC. Ministry Initiative**  
Developed by: Minister Malachi Alexander  
<https://www.fylsinc.org/ministry-initiative.html>

## Children | Youth Ministry Strategic Plan

Strategic plans should be designed and developed for every specific church that focuses on their needs, wants, growth, and **CULTURE**.

“Train up a child in the way he should go, even when he is old he will not depart from it.”

Proverbs 22:6

---

**Mission statement:** Every Ministry Should take the necessary time to construct and pray for/ and over a mission statement/ vision statement for the children and youth ministries. Every mission statement should reflect the core of the church’s values and vision, but also put the Gospel of Christ at its center.

EX: “The mission of Children and Youth ministries is to empower and embrace today's families, children, and youth in their pursuit of Christ. Furthermore, serve as a support system for individuals within our ministry and communities by giving opportunities for Christian growth and development.”

### Three Strategic pillars

The three pillars of evangelism, discipleship, and leadership development and their related goals are at the heart of the strategy and help to categorize all of the actions that are taken in pursuit of our overall purpose:

- Evangelism
  - ◆ Engage new young people and present them with the Gospel.
- Discipleship
  - ◆ Lead the children and youth to be more like Christ.
- Leadership Development
  - ◆ Equip current youth leaders and prepare young people for leadership within the church.

### Key strategies

- Intentional
  - ◆ Youth ministry should be intentional. What worked in years past may not work any longer. Rather than simply doing what we have always done because it is what we have always done, our action steps should be based on the witness of scripture, leading of the Holy Spirit, and their effectiveness at accomplishing the mission.
- Contextual

- ◆ What works in one church may not work in another. Our action steps should be tailored to each individual ministry context. Churches will not be expected to implement an action step that does not fit our context. The needs of our communities and the congregations should shape the programs, services, and habits of our ministry.
- Trained
  - ◆ The Children and Youth Ministry is committed to continuously developing leadership training resources and methods to ensure that every youth leader is ready to effectively evangelize, disciple, and develop future leaders.
- Resourced
  - ◆ Finding the right Children and youth ministry resources can be difficult. The ministries should be resourced with excellent program materials that reflect the church's theology / doctrine and best practices for ministries today.
- Qualitative
  - ◆ Keeping statistics is an important part of ministry. However they cannot give the full picture of the quality of ministry happening in the ministry. To fully appreciate the ministry occurring at the church, qualitative forms of measuring success are also required.
- Field- Focused/ Recreational
  - ◆ The field is where ministry primarily happens. Being field-focused/ recreational focused will allow us to take actions as a church that are aimed at supporting success in the field.
- Technological
  - ◆ Having technology is crucial when creating or revamping any childrens and/or youth ministry. Things like check-ins, online registrations, music, social media platforms, videos during lessons, and so much more would create a good balance for all generations.
- Collaborative
  - ◆ Everyone involved in the ministry are partners in mission. Recognizing our role as partners allows us to foster invaluable collaboration and to cultivate habits and attitudes that make collaboration thrive.
- Cost Efficient
  - ◆ Effective Ministry cost at every church size level. Having a budget that is flexible, but also concise is key when planning out the future for the ministry. The bigger the budget the better quality we can offer the church and community. FUNDRAISING will be your biggest strategy.

## Two Strategic Ministry Models

- Traditional Ministry Model
  - ◆ Sunday School
  - ◆ Children/ Youth Choir
  - ◆ Children church
  - ◆ Bible study
- Non-Traditional Ministry Model
  - ◆ Youth worship
  - ◆ Modern interactive Curriculum
    - That encourages take activities
    - Online resources for those who can't participate in person.
  - ◆ Recreational ministry
  - ◆ Programs outside of sunday service
    - Non traditional Bible - Ex: Energize Church
  - ◆ Small groups